



# Packaging products with 30% recycled content

Sustainable plastic packaging

[www.lindumpackaging.com](http://www.lindumpackaging.com)

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## Get ready for the Plastic Packaging Tax

With the introduction of the Plastic Packaging Tax, now is the perfect time to look at products with the minimum 30% required amount of recycled content.

Our new innovative range of recycled content products help businesses reach their sustainability goals, and assist in their bid to reduce plastic usage in the supply chain, also helping to cut the use of virgin raw materials in your packaging operations.



The **£200** per tonne tax rate for packaging will apply to plastic packaging materials that contain less than **30% recycled plastic.**



## Moving with the times

While the new plastic packaging tax creates a driver to move towards more sustainable packaging, we know that consumers and businesses want to be making better environmental choices and we want to be part of that solution.

We have developed a range of plastic packaging products that all contain at least 30% post-consumer waste (PCW) recycled content, helping you with your sustainability goals and avoid liability of the PPT.

## Innovating to meet your needs

Beyond our standard range, we also use our position as a market leading producer of plastic packaging products to create individual products with recycled content for your specific requirements.

Working with one of our manufacturing partners, we recently created a heat shrink film that used recycled content. Our expertise as packaging specialists means we can work to the requirements of you and your packaging operations.

# Meet our 30% recycled range



## Caretstretch™ Nano recycled content machine pallet wrap

Made with 30% PCW recycled content, our 15 micron pallet wrap combines all the benefits of nano technology stretch film, while helping you to meet your sustainability goals.



## Carewrap™ recycled content extended core hand pallet wrap

Our 8 micron extended core film has all the benefits and performance of our standard films, but is made with 30% recycled content.



## Caretape™ recycled content clear machine packaging tape

Our 48mm width, 990m length machine tape combines market leading benefits of our Caretape range with the necessary 30% PCW recycled content.



## Caretape™ recycled content clear hand tape

Our 48mm width, 150m length clear hand tape boasts a wide range of benefits, and will enable you to meet the recycled content requirements of the Plastic Packaging Tax.



## Recycled content polythene pallet top sheets

As well as ensuring your pallet wrap has the right amount of recycled content, don't forget the protective top sheets, too, which we can now supply with 30% PCW recycled content.



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