



Reduce your Plastic Packaging

Reducing plastic without impacting performance

www.lindumpackaging.com

Plastic Packaging Reduction



Discover new opportunities

Bringing our insight into the latest packaging innovations, we'll suggest what you can change to make the biggest impact, whether that's new machinery, better products, or simply a change in production process.

Evaluating pallet stability

Often in the industry, pallets are overwrapped. The assumption is that more wrap equates to a better wrapped pallet, yet this isn't the case. Our approach ensures we optimise the products you use. The tests we perform highlight where less plastic packaging and improved wrapping can result in enhanced pallet stability.

This critical analysis saves clients money, reduces plastic packaging usage and CO₂, but also results in fewer movement-in-transport issues such as damaged goods that need repacking.

Reduce plastic & improve efficiency and profits

The UK Government estimates that five million tonnes of plastic is used in the UK every year, nearly half of which is packaging. In fact, 150,000 tonnes of pallet wrap is used each year in the UK.

Although our FMCG and manufacturing clients know just how critical it is to reduce plastic packaging usage and their CO₂ footprint, this can be challenging without in-house expertise.



At Lindum, we are passionate about sustainability and work with companies across the UK and Europe to help significantly reduce the plastic packaging they use too.



We worked with a large national food manufacturer, to reduce packaging costs by an incredible **42%**, saving **18 tonnes** of plastic packaging. The average plastic saving for our customers is **45%**.

Working with you to assess your materials, processes, and equipment, our experts will highlight opportunities to reduce plastic, meet sustainability targets, improve the environment, and increase profitability.

Addressing these issues will become even more crucial as the UK Plastic Packaging Tax comes into effect in April 2022. Let us enhance your sustainability and expediate a carbon footprint reduction.

Analysing current practices

We can reduce your plastic packaging waste by:

- Undertaking an in-depth analysis of your current practices to identify improvement
- Optimising packaging machinery and crucial packaging materials to bring huge gains
- Using our innovative **mobile test lab** to assess pallets and improve packaging performance



Innovative plastic products

At Lindum, we have an extensive **pallet wrap range**, including bio-based and recycled content products to suit all packaging operations.

With greater stretch capabilities, longer reel lengths, superior puncture resistance, guaranteed roll lengths, and multiple-layered durability, our stretch and pallet wrap films can make a massive impact on your packaging operations and your plastic usage.

Get in touch to discover how we can help your business reduce plastic packaging and improve efficiency and profits.

22114



Lindum House, Beels Road,
Stallingborough, Lincolnshire,
DN41 8DN



+44 (0)1469 574480



Info@lindumpackaging.com

www.lindumpackaging.com