



# Cost-Saving with smarter packaging

Using our expertise to save clients money since 1999

[www.lindumpackaging.com](http://www.lindumpackaging.com)



# Cost-saving through optimised packaging

## Using our expertise to save clients money since 1999

Taking the time to evaluate your packaging products, processes, and services could generate substantial cost savings for your business.

Financial impacts can often be hidden in production downtime or spoiled loads and damages due to poor quality packaging and unstable pallets.



On average we save our clients **27%** in cost savings and **53%** in waste per year.



## Optimise materials

Our specialist team can guide you on the most suitable pallet wrap, tape, and other packaging materials to ensure you can make savings for your bottom line. Sometimes using higher quality products can result in a reduction in materials and result in huge savings. We calculate exactly the right resources and supplies, bespoke for the job and your business' operations.

If you know you need to reduce the amount of packaging your business uses but aren't sure how to achieve it, take advantage of our packaging audit to identify the changes you need to make.



We can also guide you on the Plastic Packaging Tax, which will come into force from April 2022.



At Lindum, we offer expertise and insider information that could help you refine your systems or products so that you make real-world savings.

Working with businesses across Europe and in all FMCG sectors, we've proved that correct packaging, optimising machinery settings, and leaner processes can also produce **significant cost reductions**.

## Packaging audit

We can assess the products and machinery you use along with your processes to identify ways to be more efficient and save you money.

Our **FREE transit packaging audit** could identify operational savings and optimal practices by analysing your transit packaging usage, systems, and processes. Our audit will help to save you money, reduce your plastic and CO<sub>2</sub>, and improve your packaging performance.

## Processes review

There are other smart ways to make savings, including an in-depth analysis of your systems and processes.

Our experts will assess how your pallets are stacked and wrapped, and we can nearly always improve it. To minimise the risk of making changes that don't work, we'll help you set up a trial of any new working practices or materials to prove that they are the right thing to do, and we can also offer real-time testing on site with our **mobile pallet stability test lab**. The test lab clearly shows the improvements that can be made and allows you to calculate the cost savings that the improvements can bring.

We continually develop and innovate within the B2B packaging market, and always aim to offer market-leading expertise and advice.

If you'd like to speak to us or to arrange a packaging audit, please get in touch with us for more information.

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