



Carbon Offset your packaging

Reduce plastic and CO₂ from your packaging

www.lindumpackaging.com

Carbon Offset Scheme

Reduce plastic packaging use and eliminate CO₂

When it comes to sustainability, we've all got our part to play. That's why we're committed to helping you reduce your carbon footprint within your packaging.

Here at Lindum Packaging, we've developed a market leading carbon-offsetting scheme to assist our FMCG clients. We offer consultancy to help minimise CO₂ in plastic packaging usage and reduce carbon footprints.



Carbon offset scheme

The UK was the first country in the world to set benchmarks for carbon offsetting schemes, so reducing and offsetting your carbon footprint is critical for business success and sustainability today. Unlike traditional programmes, our **carbon offsetting scheme** works in two simple ways:

Reducing packaging use and waste: our **packaging audit** and pioneering **mobile pallet load stability test lab** enable us to identify, optimise, and implement practical improvements. These can reduce plastic packaging and associated CO₂, while improving packaging performance.

Carbon offsetting: once operations are assessed and new measures are in place to minimise your carbon footprint, we can then help you offset the remainder. Our innovative partnership with Forest Carbon allows you to take a step towards carbon neutral packaging operations.

With the support of our carbon offsetting scheme, you can:

- attain your Corporate Social Responsibility (CSR) objectives
- reduce your CO₂
- demonstrate your company's commitment to sustainability
- help plant sustainable forests

Stand out from competitors

Our carbon offsetting programme is an easy way to make a bold statement about your commitment to environmental responsibility. In doing so, you can engage more stakeholders and become more attractive to prospective employees.

Research has shown that sustainable businesses often have more commercial success and customer loyalty. By switching to bio-based or recycled content materials or refining processes, you could see higher purchase intention or benefit from brand differentiation that makes you stand out from your competitors.


Eliminating expenditure on unnecessary packaging could boost business efficiencies, reduce your carbon footprint, and contribute to the environment.


If you'd like to speak to one of our packaging experts to see how we can help your business become even more environmentally friendly, please get in touch.



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